



# NATIONAL PHEASANT FEST & QUAIL CLASSIC 2012

February 17, 18 & 19, 2012

Kansas City Convention Center • Bartle Hall  
Kansas City, Missouri

## 2012 EXHIBITOR BOOTH APPLICATION

- Yes, Please sign me up to reserve a booth!**
- Please contact me, I have questions.**
- I would like to know more about sponsorship opportunities.  
Please give me a call.**

*Please Print*

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Daytime Telephone \_\_\_\_\_ Evening Telephone \_\_\_\_\_

Fax \_\_\_\_\_ E-mail \_\_\_\_\_

### Exhibitor Information

Nature of your exhibit/display \_\_\_\_\_

### Booth Space Selection

Booth preference(s) (1 st) \_\_\_\_\_ (2nd) \_\_\_\_\_

Sponsor Option:  Diamond  Gold  Silver  Bronze  Custom

Number of booths requested \_\_\_\_\_

### Contract Conditions

All reservations are accepted on a FIRST-COME, FIRST-PAID basis. Every effort will be made to accommodate your booth selections. Reservations can be made by calling 877-773-2070. 50% payment is required with booth reservation. Final payments are due 1/1/12. Failure to pay balance in full by January 1st deadline can cause forfeit of booth reservation and previous deposit. Exhibitors renting more than one booth are eligible for a 10% discount on each additional booth.

To be an exhibitor at National Pheasant Fest & Quail Classic 2012, please send this form, signed Exhibitor Agreement and payment to:

**Pheasants Forever, Inc**

**Attn: Brad Heidel**

**1783 Buerkle Circle**

**St. Paul, MN 55110**

*(Checks payable to National Pheasant Fest & Quail Classic)*

**SEE BACK SIDE FOR CONTRACT** ➔

# NATIONAL PHEASANT FEST & QUAIL CLASSIC 2012 EXHIBITOR AGREEMENT

BARTLE HALL • KANSAS CITY CONVENTION CENTER • KANSAS CITY MISSOURI • FEBRUARY 17-19, 2012

Please review the following information carefully. It is recommended that you pre-order all necessary items and services you will need.

**Show Site Location:** Kansas City Convention Center  
Bartle Hall A & B  
301 W 13th Street  
Kansas City MO 64105

**Show Hours:** Friday, February 17, 2012 1:00 pm – 9:00 pm  
Saturday, February 18, 2012 9:00 am – 6:00 pm  
Sunday, February 19, 2012 10:00 am – 5:00 pm

**Booth Move-In and Set-Up:** Set-up will take place on Thursday, February 16, 2012 from 9:00 am until 7:00 pm and Friday, February 17, 2012 from 8:00 am until 11:30 am. **All exhibitors must be set-up by 11:30 am on Friday, February 17, 2012.** It is advised to arrive early on Thursday for early set-up to avoid the Friday rush. Exhibit booths must be occupied during all show hours. No Exhibitor Tear-down May Begin Until 5:00 pm on Sunday, February 19, 2012. Exhibitors will be allowed on the show floor one-half hour before the show opens each day.

**Your Booth Includes:** Your booth includes an 8' high curtain back drape; a 3' high curtain side drape; one 7" x 44" identification sign. All booths must fit specific space requirements – **full sides may not extend more than 5' from the back of the booth.**

**Booth Furnishings & Electrical:** Tables, chairs, skirts, carpet, backboards and power are available but must be ordered through Freeman Co. or the Qwest Center.

**Badges:** Three (3) Exhibitor Badges will be provided for each booth exhibit. Exhibitor Badges are valid for all three days of the show. Additional badges may be purchased (by Exhibitors only) for \$5.00 each. No one will be allowed on the show floor without an Exhibitor Badge or daily show ticket.

**Exhibitor Registration Check-In:** All exhibitors must check-in prior to show open at the Exhibitor Registration Desk to pick up your packet with your show passes.

**Show Admission:** Regular daily show admission is \$10.00 for adults (16 and older); \$5.00 for youth (6 to 15 years old); free for children (5 years old and younger).

**Booth Payment:** All booth reservations must be paid in full AND RECEIVED NO LATER THAN JANUARY 1, 2012.

**Exhibitor Booth Take Down:** Sunday, February 19, 2012 from 5:00 pm to 10:00 pm. All exhibits must be removed from the building on Sunday night. **DO NOT begin to dismantle your booth before 5:00 pm on Sunday, February 19, 2012.**

**Electrical Power:** Electrical power must be ordered through the Kansas City Convention Center.

**Use of Space:** No excessive noise-making devices or public address systems shall be allowed without approval of show management. Exhibit booths must be occupied during all show hours – NO EARLY EXIT

**Food and Beverage:** No consumption of alcoholic beverages is permitted on the show floor. Please keep the appearances of your booth professional looking.

**Raffles:** Only licensed, legal raffles will be allowed with written permission of Pheasants Forever, Inc. Groups must have a license. For-profit groups cannot conduct raffles unless nothing of value is required to enter. Written permission by Pheasants Forever, Inc. must be obtained prior to January 1, 2012. Please submit names of all raffle winners to the information booth at National Pheasant Fest & Quail Classic prior to 3:00 pm on Sunday, February 19, 2012. Pheasants Forever is the only organization allowed to conduct raffles for fundraising purposes.

**Insurance Liability:** All exhibitors at National Pheasant Fest & Quail Classic 2012 at the Kansas City Convention Center will need to provide a certificate of liability insurance naming Pheasants Forever, Inc. as an additional insured. This certificate must be mailed prior to December 15, 2011 to: Pheasants Forever, Inc., 1783 Buerkle Circle, St. Paul, MN 55110. You should be able to obtain the certificate of insurance from your insurance agent. If you cannot obtain this insurance through your agent, please contact Pheasants Forever for additional options.

**Security:** Overnight security will be provided Friday and Saturday nights inside the exhibition hall so that you may leave your display set-up overnight. **NOTE:** Only limited security will be in place for Thursday night. Pheasants Forever, Inc. and the Kansas City Convention Center are not responsible for any property or merchandise brought to the show. Exhibitors' property is the responsibility of the Exhibitor. Security may be provided, however, liability for loss remains with the Exhibitor. Exhibitors release Pheasants Forever, Inc., and the Kansas City Convention Center from any and all liability damage and injury and agree to all show rules and conditions set forth.

**Liability:** Pheasants Forever, Inc., and the Kansas City Convention Center assume no responsibility for any property brought to the show. Exhibitors release Pheasants Forever, Inc. and the Kansas City Convention Center from any and all liability, damage an injury and agree to all show rules and conditions set forth.

**Products and Personnel:** Pheasants Forever, Inc. reserves the right to approve all products and personnel that appear in your booth. No one will be allowed to exhibit products that have not reserved a booth. All promotional literature must be distributed from your booth only and pertain to your company. All signs must be of a professional nature. No selling or distribution of literature will be permitted outside your booth area or by anyone who has not contracted for exhibit space.

**Subletting:** No subletting or donation of exhibit space is permissible.

**Cancellation and Withdrawal:** Pheasants Forever, Inc. reserves the right to retain your entire deposit or full payment in the event of cancellation or withdrawal to cover expenses and loss of revenue.

**Termination of Contract:** Exhibit contracts may be terminated by Pheasants Forever at any time by the breach of any of the conditions of the Exhibitor Agreement, and all rights shall cease and terminate. Payments made prior to the termination may be retained by Pheasants Forever, Inc. for such breach, and the space may be resold.

**Sales Tax:** Please contact the Missouri Department of Revenue directly.

**Thank You for Being Part of National Pheasant Fest & Quail Classic 2012**

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Company

**Original Must Be Signed AND Returned to:**  
Pheasants Forever, Inc. • 1783 Buerkle Circle • St. Paul, MN 55110  
PRIOR TO JANUARY 1, 2012