

NATIONAL PHEASANT FEST 2011 SPONSORSHIP LEVELS



Qwest Center • Omaha, Nebraska
January 28, 29 & 30, 2011



Bronze Sponsorship

- One premium or corner booth at National Pheasant Fest 2011
- One company banner on the show floor (banner provided by sponsor/hung by show staff)
- Two tickets to the PF National Banquet, Saturday night
- Special invitation and recognition at the Thursday night Partners in Conservation Welcome Reception
- Two listings in the Pheasants Forever Magazine
- Four Exhibitor passes
- Eight Daily Admission passes
- Additional booths at 25% discount
- \$4000 sponsorship fee

Silver Sponsorship

- Two premium or double endcap booths at National Pheasant Fest 2011
- Corporate logo on promotional literature and ads (over 250,000)
- Two Company banners on the Show Floor (banners provided by sponsor/hung by show staff)
- Four tickets to the PF National Banquet, Saturday night
- Special invitation and recognition at the Thursday night Partners in Conservation Welcome Reception
- Story & website link posted on www.PheasantFest.org for 2 weeks
- Two listings in the Pheasants Forever Magazine
- Six Exhibitor passes & Twelve Daily Admission passes
- Additional Booths at 40% discount
- Two tickets to the Saturday Conservation Lunch
- Logo and website link at www.PheasantFest.org
- Nine show floor announcements
- \$9000 Sponsorship fee

Gold Sponsorship

- Four booths at National Pheasant Fest 2011
- Corporate logo on promotional pieces (over 500,000)
- Up to five banners on the show floor (banners provided by sponsor/hung by show staff)
- Sponsorship of one Conference/Seminar Room
- Six tickets to the PF National Banquet, Saturday night
- Special invitation and recognition at the Thursday night Partners in Conservation Welcome Reception
- Two featured logo listings in Pheasants Forever Magazine
- Headline story and company website link posted on the www.PheasantFest.org homepage for 2 weeks
- Eight Exhibitor passes & Twenty Daily Admission passes
- Additional Booths at 50% discount
- Four tickets to the Saturday Conservation Lunch
- Website link to Pheasant Fest at www.nationalpheasantfest.org
- Logo in Show Program
- Large logo on promotional poster
- Fifteen Show Floor announcements
- \$14,500 Sponsorship fee

Diamond Sponsorship

- Six booths at National Pheasant Fest 2011
- Stage or special event sponsorship recognition
- Up to Eight Company banners on the Show Floor (banners provided by sponsor/hung by show staff)
- Corporate logo on promotional pieces (over 1,000,000)
- Ten tickets (table) to the PF National Banquet, Saturday night
- Special invitation and recognition at the Thursday night Partners in Conservation Welcome Reception
- Two featured logo listings in the Pheasants Forever Magazine
- Fifteen Exhibitor passes & Twenty-five Daily Admission passes
- Additional Booths at 60% discount
- Six tickets to the Saturday Conservation Lunch
- Sponsorship of one Conference/Seminar Room
- Headline story and company website link posted on the www.PheasantFest.org homepage for 2 weeks
- Website link to Pheasant Fest at www.nationalpheasantfest.org
- Logo in Show Program
- Large logo on promotional poster
- Twenty Show Floor Announcements
- Reference in show display advertising
- Consideration of Corporate speaker on seminar stage
- Discounted group tickets for employees or clients
- Merchandise credit for show themed merchandise (\$500 value)
- Corporate Partner recognition at the Pheasants Forever National Banquet, Saturday night
- \$25,000 Sponsorship fee

Sponsorships can be customized to suit your needs:

- *Featured Artist Sponsor*
- *Youth Village Sponsor*
- *Bird Dog Bonanza Sponsor*
- *Bird Dog Parade Sponsor*
- *Habitat Hall Sponsor*
- *Media Partnerships*
- *Special Coupon Opportunities*
- *Seminar Room Sponsor*
- *Wild Game Cooking Corner*
- *Food and Beverage Sponsor*
- *Corporate Partner Opportunities*
- *Custom sponsorships available*

Please contact Brad Heidel at 877-773-2070 for available custom sponsorships.



Pheasants Forever's **NATIONAL PHEASANT FEST** *and Convention*



January 28, 29 & 30, 2011
Qwest Center • Omaha, Nebraska

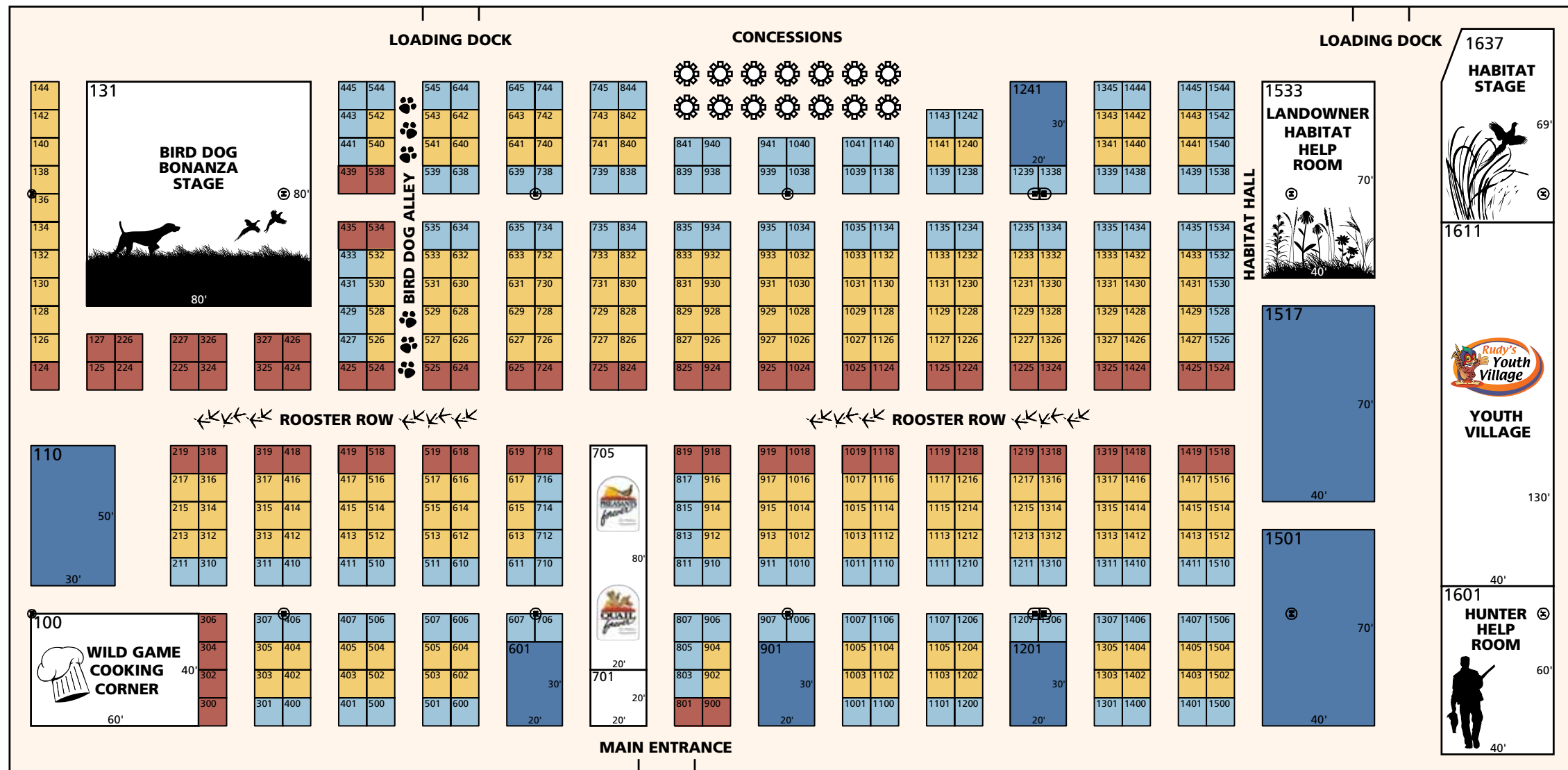


NATIONAL PHEASANT FEST 2011

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- Premium Large Bulk Spaces - Various Sizes - \$4000 and up
- Corner/Premium - 10' x 10' Booths - \$1200
- Premium End-Cap - 10' x 20' Booth - \$2500
- 10' x 10' Booths - \$900

⊗ = pillar



Qwest Center Omaha • 455 North 10th Street • Omaha, NE 68102

*Floorplan subject to change

Friday, January 28, 2011, 1 pm-9 pm
 Saturday, January 29, 2011, 9 am-6 pm
 Sunday, January 30, 2011, 10 am-5 pm

National Pheasant Fest & Convention

A celebration that will focus on wildlife conservation, upland game bird hunting, sport dogs, wildlife habitat management and restoration. In connection with the event, Pheasants Forever will hold seminars on habitat improvement, pheasant hunting, shooting sports, wild game cooking, dog training, conservation and lots more! **Special Feature: Visit the "Landowner Habitat Help Desk" at National Pheasant Fest 2011! Learn more on how to manage your land for wildlife.**

Attendance

National Pheasant Fest attendance records were shattered the last time we were in Omaha with over 24,000 attendees. Pheasant Fest is the nation's largest event for upland hunters, sport dog owners, farmers and wildlife habitat conservatists. **Our attendees are more than just observers, many vendors are sold out of merchandise by the end of the day on Saturday!**

There's Something for Everyone!

Displays and exhibits by today's leading manufacturers, product representatives and outdoor shops! Enjoy visiting with the best guides and outfitters, archery and firearms dealers, wildlife and conservation organizations, dogs and dog products, award-winning wildlife artists, champion taxidermy displays, wood carvers, hunting apparel, ATVs, UTVs and specialty implements, women's displays, 4-wheel drives, hunting trailers, habitat equipment, boats, trucks, tractors, RVs and more!

- Wildlife/habitat help on your land
- World class displays & exhibits
- World class seminar speakers
- Wild Game Cooking Demonstrations
- Pheasant & wild game hunting displays
- Youth Village & Youth Mock Hunt
- Hands-on shooting & fishing opportunities
- Virtual reality hunting & fishing activities
- Bird Dog Bonanza with breed clubs
- Build A Wildlife Area Campaign
- Wildlife/Habitat Equipment
- Bird Dog Parade
- Quail Forever / Quail Country



Booth Information

- All 10' and 20' booth spaces include a 7" x 44" ID sign, plus 8' high back drape and 3' side drape.
- Three (3) exhibitor badges per 10' booth. Additional badges available at showsite.
- Exhibitors must sign and return show agreement.

Booth Discounts:

- Early bird discount** - 5% discount if booth cost is paid in full by July 31, 2010
- Multiple booth discount** - Exhibitors renting more than one booth are eligible for a 10% discount on each additional booth
- Non-profit discount** - 20% (discount only on standard booth positions) Must send in a copy of non-profit status.

For booth reservations contact Brad Heidel at Pheasants Forever, Inc.: 1-877-773-2070 or bheidel@pheasantsforever.org